

ProfiMed

BEYOND ORDINARY FLOSSING:
EMBRACING INNOVATION WITH
THE WORLD'S FINEST DENTAL
FLOSS MANUFACTURER

OUR COMPANY

The **passion** for dental floss started about 40 years ago, when a young and ambitious couple, Elena Longoni and Ciro Lai, opened their first workshop in Trieste. This is where the first dental floss bobbins rolled out and were sold to dental deposits in 1994.

Elena and Ciro strongly believed in the **dream** that they could offer a flossing experience like **never before**.

In 1997, they closed their workshop in Trieste to pursue a new dream: a new factory in Sesto San Giovanni.

As time went by, market demands and their skills grew hand in hand, so that they needed to move again to Cassina De' Pecchi and then to Brugherio near Milan, where, together with their daughter and son, they still run the company today.

Watch the video of our new facility

<https://www.youtube.com/watch?v=9wqaeyXi8HU>



OUR MISSION



Nothing great in the world has ever been accomplished without passion and ProfiMed has found its “element” in dental floss

Our mission is to be the reference point for all companies, brands, large-scale distribution brands, pharmacy chains and creative and dynamic start-ups who want to stand out for the **quality, customization and eco-sustainability** of their dental floss, designed and built on the specific needs of the most demanding customers and distribution channels.

OUR GOALS MEET OUR VALUES

- 1 Establishing ourself as a **leading sustainable** and **advanced technology** company
- 2 Granting the **highest quality standards** existing on the market today
- 3 Offering **versatility** and **reliability**
- 4 Being **passionate** about our **customer's success** and building a **trustworthy** and **transparent** long-term **relationship**
- 5 Offering a totally integrated system of **research, creativity** and **manufacturing** processes
- 6 Caring about **profitability** as the mechanism to drive **growth and impact**, while keeping products **competitive** and **affordable** at all stages.

OUR “HOW” FOR A UNIQUE DENTAL FLOSS



Our knowledge and experience has made us today the largest and most unique European dental floss contract manufacturer.

An “360°in-house service “from product briefing to shipment” is the core of our success.

We are able to care about all our international customers in more than 40 countries, where we export 90% of our production.

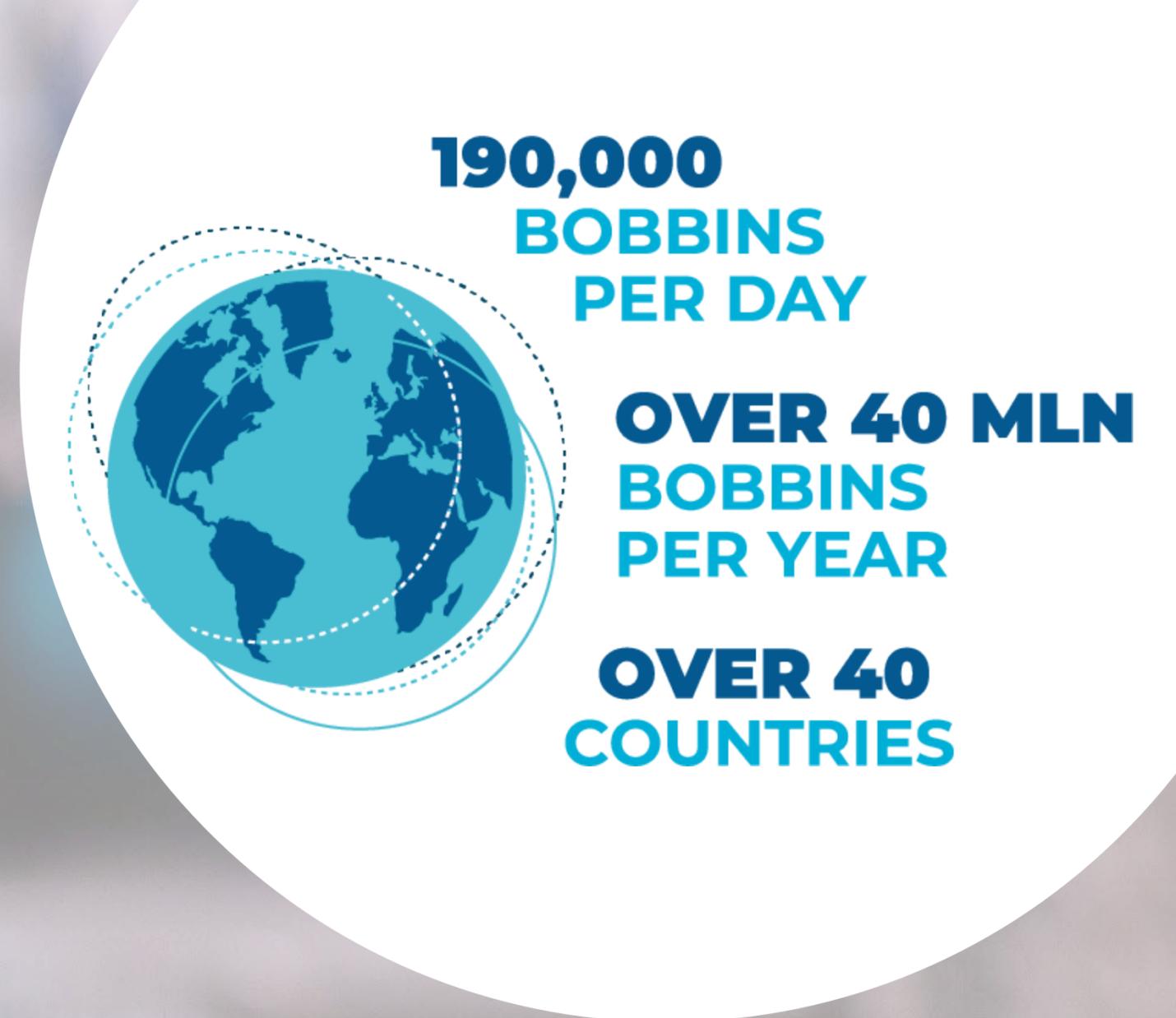
HASTE MAKES WASTE!

The production of dental floss requires a lot of attention in all its phases.

We have around 40 lines available to produce our bobbins and a team made of about 100 people that, every day, with **devotion** and **passion**, strive to make that dream of a brighter future come true: **a world of shiny smiles, the best oral care experience ever.**

Exclusive advanced technology allows us to reach a production capacity of **over 40 million pieces per year through cost capitalization.**

When it comes to creating a new dental floss project, we stand out for our **consolidated protocols and processes**, proven to actively involve and reassure our customers at any stage of their dental floss project development, avoiding missing information and delays in every phase.



OUR VISION IS GREEN

*ProfiMed has spared no effort
to protect the environment since its inception*

PLANET

Eco-friendly manufacturing for the lowest possible environmental footprint.

Our top-notch sun-powered factory is built with the latest technology advancements in mind.

PEOPLE

Socially responsible in the choice of an unparalleled array of eco-friendly and traditional yarns, ingredients and packaging which will blow your mind and make you dream of a fantastic future in harmony with the planet.

PROFESSIONAL

Evidence-based innovations endorsed by professionals to provide consumers with the confidence to make the switch to a sustainable future.

TRUSTED CERTIFICATIONS



Our certifications, including

- ISO 9001:2015,
- ISO 22716:2007,
- IFS Household and Personal Care Products
- 21 CFR part 820

Some of the brands
we produce for:



ProfiMed

Team



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An aerial photograph of a large, modern industrial building with a flat roof. The roof is covered with numerous solar panels. The building has a light-colored facade and several windows. In the background, there are other industrial structures and trees. The sky is clear and blue.

ProfiMed

Dental floss? It's our passion!

*Join hands with ProfiMed, and
let's elevate your business
to new heights!*